

Exhibit “I”

Trademark/Service Mark Application, Principal Register

Serial Number: 85089816
Filing Date: 07/21/2010

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85089816
MARK INFORMATION	
* MARK	<u>LADY A</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	LADY A
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
* OWNER OF MARK	Lady A'd Productions, Inc.
INTERNAL ADDRESS	Suite 103
* STREET	2300 Charlotte Avenue
* CITY	Nashville
* STATE (Required for U.S. applicants)	Tennessee
* COUNTRY	United States
* ZIP/POSTAL CODE (Required for U.S. applicants only)	37203
PHONE	(615) 259-1450
FAX	(615) 259-1470
EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Tennessee
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	025
* IDENTIFICATION	Clothing, namely, T-shirts
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 02/00/2010
FIRST USE IN COMMERCE DATE	At least as early as 02/00/2010
SPECIMEN FILE NAME(S)	

ORIGINAL PDF FILE	<u>spec-2091496098-164734228 . LADY_A - specimen_of_use - class_25.pdf</u>
CONVERTED PDF FILE(S) (2 pages)	<u>\TICRS\EXPORT11\IMAGEOUT11\850\898\85089816\xml1\APP0003.JPG</u>
	<u>\TICRS\EXPORT11\IMAGEOUT11\850\898\85089816\xml1\APP0004.JPG</u>
SPECIMEN DESCRIPTION	screen shot of point of purchase display, incorporating digital photographed product
ATTORNEY INFORMATION	
NAME	Edward Playfair
ATTORNEY DOCKET NUMBER	014977-000004
FIRM NAME	Adams and Reese LLP
INTERNAL ADDRESS	Suite 2800
STREET	424 Church Street
CITY	Nashville
STATE	Tennessee
COUNTRY	United States
ZIP/POSTAL CODE	37219
PHONE	(615) 259-1450
FAX	(615) 259-1470
EMAIL ADDRESS	trademarks@arlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Reber M. Boult, Haverly Rauen MacArthur
CORRESPONDENCE INFORMATION	
NAME	Edward Playfair
FIRM NAME	Adams and Reese LLP
INTERNAL ADDRESS	Suite 2800
STREET	424 Church Street
CITY	Nashville
STATE	Tennessee
COUNTRY	United States
ZIP/POSTAL CODE	37219
PHONE	(615) 259-1450
FAX	(615) 259-1470
EMAIL ADDRESS	trademarks@arlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEES PER CLASS	325
*TOTAL FEE DUE	325

*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/Edward Playfair/
SIGNATORY'S NAME	Edward Playfair
SIGNATORY'S POSITION	Attorney of record, Tennessee bar member.
DATE SIGNED	07/21/2010

Trademark/Service Mark Application, Principal Register

Serial Number: 85089816
Filing Date: 07/21/2010

To the Commissioner for Trademarks:

MARK: LADY A (Standard Characters, see [mark](#))

The literal element of the mark consists of LADY A.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Lady A'd Productions, Inc., a corporation of Tennessee, having an address of
Suite 103,
2300 Charlotte Avenue
Nashville, Tennessee 37203
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 025: Clothing, namely, T-shirts

In International Class 025, the mark was first used at least as early as 02/00/2010, and first used in commerce at least as early as 02/00/2010, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) screen shot of point of purchase display, incorporating digital photographed product.

Original PDF file:

[spec-2091496098-164734228 . LADY_A - specimen_of_use - class_25.pdf](#)

Converted PDF file(s) (2 pages)

[Specimen File1](#)

[Specimen File2](#)

The applicant's current Attorney Information:

Edward Playfair and Reber M. Boult, Haverly Rauen MacArthur of Adams and Reese LLP

Suite 2800
424 Church Street
Nashville, Tennessee 37219
United States

The attorney docket/reference number is 014977-000004.

The applicant's current Correspondence Information:

Edward Playfair
Adams and Reese LLP
Suite 2800
424 Church Street
Nashville, Tennessee 37219
(615) 259-1450(phone)
(615) 259-1470(fax)
trademarks@arlaw.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under

18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Edward Playfair/ Date Signed: 07/21/2010

Signatory's Name: Edward Playfair

Signatory's Position: Attorney of record, Tennessee bar member.

RAM Sale Number: 3321

RAM Accounting Date: 07/22/2010

Serial Number: 85089816

Internet Transmission Date: Wed Jul 21 16:56:54 EDT 2010

TEAS Stamp: USPTO/BAS-XXX.XXX.XX-2010072116565439

5436-85089816-470fcb4547caa346bdf0b6c836

9fa2853d-DA-3321-20100721164734228679

LADY A

Apparel | Lady Antebellum - Windows Internet Explorer provided by MSDN

File Edit View Favorites Tools Help

Favorites Apparel | Lady Antebellum

LOGIN JOIN MY PROFILE search go mobile number Join email address Join

LADY ANTEBELLUM

NEWS TOUR & EVENTS LADY A MEDIA FANS SHOP

FEATURED MEMBERSHIPS TICKETS APPAREL ACCESSORIES VIDEO MUSIC MY CART

Apparel

2010 BLACK NEED YOU NOW PHOTO TEE



\$25.00

2010 BLACK PHOTO TEE



\$25.00

AMERICAN HONEY RED GIRL SHIRT



\$25.00

Apparel | Lady Antebellum - Windows Internet Explorer provided by MSDN

File Edit View Favorites Tools Help

Favorites Apparel | Lady Antebellum

http://ladyantebellum.com/store/apparel

\$25.00

Size: * Please select

Add to cart

BLACK LOGO TEE



\$25.00

Size: * Please select

Add to cart

\$25.00

Size: * Please select

Add to cart

BROWN PHOTO TEE



\$25.00

Size: * Please select

Add to cart

\$30.00

Size: * Please select

Add to cart

LADY A BASEBALL JERSEY TEE



start

Inbox - Microsoft ... 1 Reminder 6 Internet Explor... Document1 - Micr... 3:46 PM